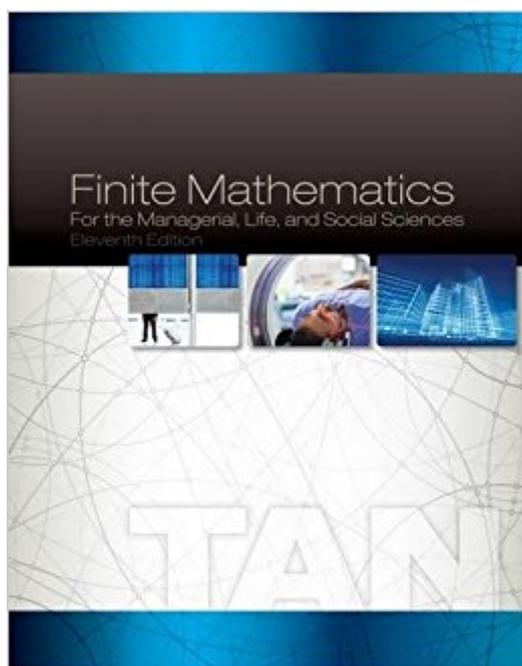


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Finite Mathematics For The Managerial, Life, And Social Sciences, 11th Edition



Synopsis

Market-leading FINITE MATHEMATICS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Eleventh Edition balances modern applications, solid pedagogy, and the latest technology to provide students the context they need to stay motivated in the course and interested in the material. Suitable for majors and non-majors alike, the text uses an intuitive approach that teaches concepts through examples drawn from real-life--particularly from students' fields of interest. In addition, insightful Portfolios highlight the careers of real people and discuss how they incorporate math into their daily professional activities. Numerous exercises ensure that students have a concrete understanding of concepts before advancing to the next topic. The text's pedagogical features coupled with an exciting array of supplements equip students with the tools they need to make the most of their study time and to succeed in the course.

Book Information

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Over 150 New and Updated Real-World Applications. Go in-depth into the real-world relevance of mathematics! Explore topics such as: social media accounts, corporate fraud, criminal justice, cyber privacy, brand switching among college students, use of landlines vs. cellphones, impact of gas prices, credit card ownership, smartphone ownership, mobile ad revenues, existing home sales, and

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Soo T. Tan has published numerous papers in Optimal Control Theory and Numerical Analysis. He received his S.B. degree from Massachusetts Institute of Technology, his M.S. degree from the University of Wisconsin-Madison, and his Ph.D. from the University of California at Los Angeles. "One of the most important lessons I learned from my early experience teaching these courses is that many of the students come into these courses with some degree of apprehension. This awareness led to the intuitive approach I have adopted in all of my texts."

The book is badly laid out. Examples are not the greatest. My math professor says that the wording and the laying out of examples were poorly done. He had to make his own examples for the class to understand.

Using this text as a supplement. Nice thorough answers.

Thank you!

Definitely helped with my college course and was cheap and easy

I hated this stupid textbook, which I was required to have for a college math course. There are homework problems which the book does not give examples for. The examples it does give are extremely not helpful, especially if you are not a genius at math. My teacher explained things better,

and he was foreign with an incomprehensible accent. Don't buy this crappy book if you can avoid it.

It's a book, came in at prestige condition. I hate finite, though.

I hate math.

Easy to use and user friendly though, it would make more sense to use this book for focusing on business rather than trying to introduce other concepts that are harder to grasp for persons who think math is a foreign language.

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